

DUPLICATE INVOICE



WMUR-TV
NEW HAMPSHIRE

www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
963518-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	963518	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/17/12	10/23/12	5a Daybreak Class of Time - Fixed Non Pre-emptible	5-6a	MTWTF--	:30	5	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/17/12 10/23/12 MTWTF-- 5 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURW 10/17/12 5:28 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
1 WMURTh 10/18/12 5:12 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
4 WMURF 10/19/12 5:24 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
3 WMURM 10/22/12 5:50 AM 5a Daybreak 5-6a :30 BAS12TV3006H \$700.00 NM									
2 WMURTU 10/23/12 5:29 AM 5a Daybreak 5-6a :30 BAS12TV3005H \$700.00 NM									
2	10/17/12	10/23/12	6a Daybreak Class of Time - Fixed Non Pre-emptible	6-7a	MTWTF--	:30	5	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/17/12 10/23/12 MTWTF-- 5 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 6:41 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
2 WMURTh 10/18/12 6:12 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
5 WMURF 10/19/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3005H \$1,400.00 NM									
4 WMURM 10/22/12 6:28 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM									
3 WMURTU 10/23/12 6:58 AM 6a Daybreak 6-7a :30 BAS12TV3006H \$1,400.00 NM									
3	10/17/12	10/23/12	Good Morning America Class of Time - Fixed Non Pre-emptible	7-9a	MTWTF--	:30	5	\$1,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/17/12 10/23/12 MTWTF-- 5 \$1,150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/17/12 8:46 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
1 WMURTh 10/18/12 7:25 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
2 WMURF 10/19/12 8:40 AM Good Morning America 7-9a :30 BAS12TV3006H \$1,150.00 NM									
5 WMURM 10/22/12 7:55 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM									
4 WMURTU 10/23/12 8:49 AM Good Morning America 7-9a :30 BAS12TV3005H \$1,150.00 NM									
4	10/17/12	10/23/12	KELLY&MICHAEL LIVE 9AM-10AM Class of Time - Fixed Non Pre-emptible	MTWTF--		:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/17/12 10/23/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/17/12 9:55 AM KELLY&MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									



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4	10/17/12	10/23/12	KELLY& MICHAEL LIVE I9AM-10AM		MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTh 10/18/12 9:59 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3006H \$600.00 NM									
1 WMURF 10/19/12 9:51 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3005H \$600.00 NM									
5 WMURM 10/22/12 9:56 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3006H \$600.00 NM									
2 WMURTu 10/23/12 9:51 AM KELLY& MICHAEL LIVE DAY 9AM-10AM :30 BAS12TV3006H \$600.00 NM									
5	10/17/12	10/23/12	STEVE HARVEY DY 9/4 :10-11a		MTWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/17/12 10:33 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3006H \$200.00 NM									
2 WMURF 10/19/12 10:12 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3006H \$200.00 NM									
3 WMURM 10/22/12 10:53 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3005H \$200.00 NM									
1 WMURTu 10/23/12 10:38 AM STEVE HARVEY DY 9/4 START 10-11a :30 BAS12TV3006H \$200.00 NM									
6	10/17/12	10/23/12	The View	11-12p	MTWTF--	:30	5	\$600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 5 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WMURW 10/17/12 11:36 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
3 WMURTh 10/18/12 11:33 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
1 WMURF 10/19/12 11:59 AM The View 11-12p :30 BAS12TV3006H \$600.00 NM									
2 WMURM 10/22/12 11:34 AM The View 11-12p :30 BAS12TV3006H \$600.00 NM									
4 WMURTu 10/23/12 11:34 AM The View 11-12p :30 BAS12TV3005H \$600.00 NM									
7	10/17/12	10/23/12	News 9 at Noon	12-1230p	MTWTF--	:30	4	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/17/12 12:12 PM News 9 at Noon 12-1230p :30 BAS12TV3006H \$650.00 NM									
4 WMURF 10/19/12 12:24 PM News 9 at Noon 12-1230p :30 BAS12TV3005H \$650.00 NM									
3 WMURM 10/22/12 12:09 PM News 9 at Noon 12-1230p :30 BAS12TV3006H \$650.00 NM									
1 WMURTu 10/23/12 12:31 PM News 9 at Noon 12-1230p :30 BAS12TV3006H \$650.00 NM									
LR- Red Sox Conference Coverage									
8	10/17/12	10/23/12	Who Wants to be a Millior 1230-1p		MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURTh 10/18/12 12:58 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3006H \$500.00 NM									
2 WMURM 10/22/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3005H \$500.00 NM									
3 WMURTu 10/23/12 12:52 PM Who Wants to be a Millionaire 1230-1p :30 BAS12TV3005H \$500.00 NM									
9	10/17/12	10/23/12	THE CHEW	1-2PM	MTWTF--	:30	3	\$500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURW 10/17/12 12:59 PM THE CHEW 1-2PM :30 BAS12TV3006H \$500.00 NM									
2 WMURTh 10/18/12 1:57 PM THE CHEW 1-2PM :30 BAS12TV3005H \$500.00 NM									
1 WMURF 10/19/12 1:30 PM THE CHEW 1-2PM :30 BAS12TV3006H \$500.00 NM									



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Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/17/12	10/23/12	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/17/12 2:25 PM GENERAL HOSPITAL 2p-3p :30 BAS12TV3005H \$250.00 NM									
4 WMURTh 10/18/12 2:59 PM GENERAL HOSPITAL 2p-3p :30 BAS12TV3006H \$250.00 NM									
3 WMURM 10/22/12 2:22 PM GENERAL HOSPITAL 2p-3p :30 BAS12TV3006H \$250.00 NM									
1 WMURTu 10/23/12 2:21 PM GENERAL HOSPITAL 2p-3p :30 BAS12TV3006H \$250.00 NM									
11	10/17/12	10/23/12	ELLEN EF	4PM-5PM	MTWTF--	:30	4	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURTh 10/18/12 4:19 PM ELLEN EF 4PM-5PM :30 BAS12TV3006H \$250.00 NM									
2 WMURF 10/19/12 4:46 PM ELLEN EF 4PM-5PM :30 BAS12TV3005H \$250.00 NM									
1 WMURM 10/22/12 4:44 PM ELLEN EF 4PM-5PM :30 BAS12TV3005H \$250.00 NM									
3 WMURTu 10/23/12 4:21 PM ELLEN EF 4PM-5PM :30 BAS12TV3006H \$250.00 NM									
12	10/17/12	10/23/12	News 9 at 5	5-6p	MTWTF--	:30	4	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 4 Rate \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/17/12 5:38 PM News 9 at 5 5-6p :30 BAS12TV3006H \$1,400.00 NM									
1 WMURTh 10/18/12 5:57 PM News 9 at 5 5-6p :30 BAS12TV3005H \$1,400.00 NM									
2 WMURM 10/22/12 5:27 PM News 9 at 5 5-6p :30 BAS12TV3006H \$1,400.00 NM									
3 WMURTu 10/23/12 5:29 PM News 9 at 5 5-6p :30 BAS12TV3005H \$1,400.00 NM									
13	10/17/12	10/23/12	News 9 at 6/World News	6-7p	MTWTF--	:30	5	\$2,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WMURW 10/17/12 6:23 PM News 9 at 6/World News To 6-7p :30 BAS12TV3005H \$2,700.00 NM									
5 WMURTh 10/18/12 6:09 PM News 9 at 6/World News To 6-7p :30 BAS12TV3006H \$2,700.00 NM									
3 WMURF 10/19/12 6:13 PM News 9 at 6/World News To 6-7p :30 BAS12TV3006H \$2,700.00 NM									
2 WMURM 10/22/12 6:29 PM News 9 at 6/World News To 6-7p :30 BAS12TV3006H \$2,700.00 NM									
1 WMURTu 10/23/12 6:13 PM News 9 at 6/World News To 6-7p :30 BAS12TV3006H \$2,700.00 NM									
14	10/17/12	10/23/12	Chronicle NH	7-730p	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/17/12 7:23 PM Chronicle NH 7-730p :30 BAS12TV3006H \$1,100.00 NM									
3 WMURTh 10/18/12 7:22 PM Chronicle NH 7-730p :30 BAS12TV3005H \$1,100.00 NM									
5 WMURF 10/19/12 7:29 PM Chronicle NH 7-730p :30 BAS12TV3006H \$1,100.00 NM									
4 WMURM 10/22/12 7:23 PM Chronicle NH 7-730p :30 BAS12TV3005H \$1,100.00 NM									
1 WMURTu 10/23/12 7:22 PM Chronicle NH 7-730p :30 BAS12TV3005H \$1,100.00 NM									
15	10/17/12	10/23/12	INSIDE EDITION AC	730-8p	MTWTF--	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date 10/17/12 End Date 10/23/12 MTWTFSS MTWTF-- Spots/Week 3 Rate \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURF 10/19/12 7:55 PM INSIDE EDITION AC 730-8p :30 BAS12TV3005H \$700.00 NM									



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Advertiser		Product	Estimate Number
Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/17/12	10/23/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	3	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WMURM 10/22/12 7:59 PM INSIDE EDITION AC 730-8p :30 BAS12TV3006H \$700.00 NM									
2 WMUR Tu 10/23/12 INSIDE EDITION AC 730-8p :00 Credited oversold inventory									
16	10/17/12	10/23/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	MTWTF--	:30	3	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 MTWTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WMURW 10/17/12 11:53 PM Nightline 1135p-1206a :30 BAS12TV3005H \$500.00 NM									
3 WMURF 10/19/12 11:55 PM Nightline 1135p-1206a :30 BAS12TV3006H \$500.00 NM									
1 WMURM 10/22/12 12:01 AM Nightline 1135p-1206a :30 BAS12TV3006H \$500.00 NM									
17	10/17/12	10/23/12	News 9 at 11 Class of Time - Fixed Non Pre-emptible	11-11:35p	2-11---	:30	4	\$2,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 2-11--- 4 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURW 10/17/12 11:30 PM News 9 at 11 11-11:35p :30 BAS12TV3006H \$2,200.00 NM									
2 WMUR Th 10/18/12 11:34 PM News 9 at 11 11-11:35p :30 BAS12TV3006H \$2,200.00 NM									
4 WMURM 10/22/12 11:21 PM News 9 at 11 11-11:35p :30 BAS12TV3005H \$2,200.00 NM									
3 WMURM 10/22/12 11:34 PM News 9 at 11 11-11:35p :30 BAS12TV3006H \$2,200.00 NM									
18	10/20/12	10/21/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 -----11 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 6:59 AM 6a Weekend Daybreak Sa/Su 6-7a :30 BAS12TV3005H \$225.00 NM									
2 WMURSu 10/21/12 6:08 AM 6a Weekend Daybreak Sa/Su 6-7a :30 BAS12TV3006H \$225.00 NM									
19	10/20/12	10/21/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 8:12 AM 7a Weekend Daybreak 7-9a :30 BAS12TV3006H \$400.00 NM									
20	10/20/12	10/21/12	Weekend GMA Class of Time - Pre-emptible with notice	9-10a	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 9:41 AM Weekend GMA 9-10a :30 BAS12TV3006H \$400.00 NM									
21	10/20/12	10/20/12	ABC College Football Class of Time - Fixed Non Pre-emptible	12n-7p	-----1-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 -----1- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WMURSa 10/20/12 5:31 PM ABC College Football 12n-7p :30 BAS12TV3005H \$1,200.00 NM									
22	10/21/12	10/21/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	-----1	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/17/12 10/23/12 -----1 1 \$400.00									



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22	10/21/12	10/21/12	Close Up Class of Time - Pre-emptible with notice	10-1030a	- - - - - 1	:30	1	\$400.00	NM
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>									
1 WMURSu 10/21/12 10:23 AM Close Up 10-1030a :30 BAS12TV3005H \$400.00 NM									
<u>Total Spots</u>						76			

Payment Terms 30 Days

<u>Gross Total</u>	\$69,800.00
<u>Agency Commission</u>	\$10,470.00
<u>Net Amount Due</u>	\$59,330.00